

MARY BETH GEISE
Greensboro, NC 27455

Education: Nursing : St. Vincent's Hospital, New York City, NY
Current RN License in N.C. Cert #180039

Experience:

January 2007 Launch of [Nutritional Lifeline Video](#)

February 2005 Launch of WWW.ALSCARE.com

5/91 –present NURSE CONSULTANT – Neurological / Long Term patients
Working with patients, families, medical professionals, support groups
and national organizations dealing with ALS.
Consulted in Japan and England. Developed the teaching/marketing
literature for drug companies, Amgen and Rhône Poulenc Rorer, now
Sanofi-Aventis.
2002 – 2005 Formerly served on the Board of the ALSA Jim “Catfish” Hunter
Chapter
2003 – Currently Resource Nurse Consultant for ALS TDI, Cambridge, MA

11/01- 10/02 NURSING SUPERVISOR AND EDUCATOR
Bayada Nurses – Greensboro, NC

11/99 –10/00 BRANCH DIRECTOR AND CLINICAL DIRECTOR
Nursefinders, Houston - Kingwood, TX
Gulf Coast Medical Personnel was purchased by this
National Home Health Company.
I remained for a one-year transition period.

2/86 – 11/99 OWNER, ADMINISTRATOR AND DIRECTOR OF NURSING
Gulf Coast Medical Personnel - Kingwood, TX
Established the first Texas home health agency that specializes in care
of neurological/ventilator dependent patients. Licensed with Texas
Department of Health, Medicare and Medicaid.
Secure nursing for long-term medical patients. Develops care plans
unique to the specific needs of these patients. Provide education to
patients and all care givers. Advise patients and their families on
methods to maximize resources without comprising quality of care.

1/82 - 2/86 SELF-EMPLOYED - PRIVATE DUTY - Ventilator Dependent Patients

Professional

Organizations: Formerly on the Board of: The Carolinas/ALS Association,
Raleigh NC

Multiple Sclerosis Medical Advisory Board
Muscular Dystrophy Advisory Board
National Neuromuscular Nurses Advisory Board
Nurses Advisory Board for Amgen

Chapters

in Books:

Parks, M.B., and "Successful Home Care."

In: Norris, F.H. Mitsumoto. H. (Eds.), Amyotrophic Lateral Sclerosis: A Comprehensive Guide to Management,

Demos Publications, Inc., New York, 1992.

Published

Article:

Parks, M.B., "Amyotrophic Lateral Sclerosis- Identifying issues and Treatment by Disease Stage"

In: Journal of Care Management- Disease Management Digest,

Vol. 2 No 3. June 1998.

Audio Visual:

- Presenter:
Ask About ALS (Amyotrophic Lateral Sclerosis)
The Learning Sciences Corporation, 1996

Conferences:

- Presenter
State of the Art Management of ALS
Co-sponsored by ALSA and UCLA - Long Beach, CA 1988
- Presenter
Toward Effective Advance Management of ALS: The Team Approach
Co-sponsored by ALSA and Cleveland Clinic Foundation
Cleveland, OH June 1992
- Presenter
Current Concepts in Managing ALS
Co-sponsored by ALSA/ Hahnemann University Philadelphia, PA
August 1994
- Presenter
Management of Amyotrophic Lateral Sclerosis
Case Management Society of America - Dallas, TX May 1994
- Presenter
Overview of ALS Patient Needs/ Sales Force Training
Rhône Poulenc Rorer
November 1995, January 1996, June 1996, December 1996
- Presenter Overview and Treatment of ALS
ICMA - Orlando, Florida, September 1996
CMSA Seventh Annual Conference Boston, Mass. May 1997
- Presenter: Poster
10th Annual International ALS/MND Alliance
Vancouver, Canada November 1999

ALSA Annual Meeting
Washington, DC May 2000

11th Annual International ALS/MND Alliance
Copenhagen, Denmark November 2000

- Presenter
Management of Amyotrophic Lateral Sclerosis
Bayada Nurses National Meeting- Princeton, NJ April 2002
- Presenter
Management of Amyotrophic Lateral Sclerosis
CIGNA-Case Managers Raleigh/Charlotte NC June 2002
- Presenter
Management of Amyotrophic Lateral Sclerosis
ACCORDANT Case Management Greensboro, NC July 2002
- Presenter
Managing Patients with Amyotrophic Lateral Sclerosis
PALMETTO GBA – Medicare Columbia, S.C. January 2003
- Presenter
ALS 101 An intensive, day-long interaction with **ALS TDI** staff
Presented in Chicago, Houston, Boston, St. Louis, New York City
- Presenter
Management ALS and Living Each Day
ALSA Support Group Washington, DC March 2003
ALSA Support Group Greenville, SC July 2004
ALSA Support Group Lancaster, SC September 2004
ALSA Support Group Kernersville, NC August 2005
ALSA Support Group Myrtle Beach, SC November 2005
ALSA Support Group Memphis, TN April 2007
- Presenter – ALS Caregivers Day
Little Rock, AR October 2005
- Presenter – Tele Conference Support Group
Management ALS and Living Each Day
Spokane, WA September 2005
- Presenter – ALS 101 ALS TDI
An intensive, day-long interaction with **ALS TDI** staff
Chicago, Houston, Boston, St. Louis, New York City
- Presenter – ALS Nurses of the Americas
Chicago, IL August 2005, August 2006, October 2007
- Presenter – Nutritional Lifeline: Feeding Tube Decision
Royal College of Nurses, London UK
May 2007